Orders

Order / Rev:

104398

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Estimate:

Flight Dates:

09/19/12 - 10/21/12

Original Date / Rev:

07/17/12 / 10/01/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

Jamestown Associates/ NJ

Buying Contact:

Billing Contact:

5 Mapleton Rd.

Princeton, NJ 08540

Servich

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

00:05:00

Advertiser

Name:

Republican Jewish Coalition (RJC)-

Demographic:

A35+

Product Codes:

PLI2

Priority: Revenue Codes:

SELECT PRIORITY CODE POLITICAL/AGY, PISSUE, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Hiatus:

09/25/12-09/26/12

BIII Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	187	\$117,650.00	\$100,002.50
10/01/12	10/21/12	285	\$195,375.00	\$166,068.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	187	\$117,650.00	\$100,002.50	0.00
October 2012	285	\$195,375.00	\$166,068.75	0.00
Totals	472	\$313,025.00	\$266,071.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$313,025.00
Market	100%	\$1,203,942.31

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$349,143.27
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$240,788.46
KTUD	1%	\$12,039.42
KVVU	16%	\$192,630.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$96,315.38

L	n Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Ε	2 KSNV	10/01/12	10/19/12	M-F 5-6a WakeUp w/W M-F 5-6a WakeUp w/W	•	5-6a	MTWTF	:30	5	\$450.001	0.00 NM	15	\$6,750.00
	NEWS			Will o oa wakoop www	rug.ioio								

Print Date: 10/02/12 08:49:07 Page 2 of 9

KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/19/12 - 10/21/12

Estimate:

Ln Ch Break Start/End Time Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount 10/01/12 10/19/12 M-F 5-6a WakeUp w/WaQM E 2 KSNV 5-6a MTWTF--:30 5 \$450.001 0.00 NM 15 \$6.750.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date Rating End Date Spots/Week Rate <u>Weekdays</u> Week: 10/01/12 10/07/12 MTWTF--5 \$450,00 0.00 10/14/12 MTWTF--5 \$450.00 0.00 Week: 10/08/12 MTWTF--5 Week: 10/15/12 10/21/12 \$450.00 0.00 M-F 6-7a WakeUp w/WaQM MTWTF~~ :30 10 \$700.001 0.00 NM E 3 KSNV 10/01/12 10/19/12 6-7a 30 \$21,000.00 M-F 6-7a WakeUp w/Wagners **NEWS** Spots/Week Rating Start Date **End Date** Weekdays Rate MTWTF--0.00 Week: 10/01/12 10/07/12 10 \$700.00 MTWTF--Week: 10/08/12 10/14/12 10 \$700.00 0.00 MTWTF--10 \$700.00 0.00 Week: 10/15/12 10/21/12 \$27,000.00 KSNV 10/01/12 10/19/12 658a-9am MTWTF--:30 \$900.001 0.00 NM **Today Show** CM 10 30 Today Show TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 MTWTE--10 \$900.00 0.00 Week: 10/01/12 Week; 10/08/12 MTWTF--10/14/12 10 \$900.00 0.00 Week: 10/15/12 10/21/12 MTWTF~~ 10 \$900.00 0.00 KSNV 10/01/12 10/19/12 M-F Today Show II 3rd HBM 9-10a MTWTF--:30 \$425.001 0.00 NM 15 \$6,375.00 M-F Today Show II TODAY II Spots/Week Start Date **End Date Weekdays** Rate Rating MTWTF---Week: 10/01/12 10/07/12 5 \$425.00 0.00 Week: 10/08/12 10/14/12 MTWTF--5 \$425.00 0.00 MTWTF--Week: 10/15/12 10/21/12 5 \$425.00 0.00 E 9 KSNV 09/17/12 10/19/12 Rachael Ray CM 11am-12pm MTWTF~~ :30 \$325.001 0.00 NM 15 \$4,875.00 Rachael Ray CHANGE INTP RR Spots/Week Start Date End Date Weekdays 1 4 1 <u>Rate</u> Rating Week: 09/17/12 09/23/12 0 \$325.00 0.00 Week: 09/24/12 09/30/12 ______ 0 \$325.00 0.00 MTWTF--Week; 10/01/12 10/07/12 5 \$325.00 0.00 10/14/12 MTWTF--5 \$325,00 Week: 10/08/12 0.00Week: 10/15/12 10/21/12 MTWTF--\$325.00 0.00 E 10 KSNV 09/17/12 10/19/12 0.00 NM CM 12-1230pm :30 \$425.001 Noon News MTWTF~~ 15 \$6,375.00 Noon News **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 _____ 0 \$425.00 0.00 09/30/12 \$425,00 0.00 Week: 09/24/12 0 MTWTF---Week: 10/01/12 10/07/12 5 \$425.00 0.00 MTWTF--10/14/12 5 \$425.00 0.00 Week: 10/08/12 MTWTF--Week: 10/15/12 10/21/12 5 \$425.00 0.00 \$325.001 0.00 NM E 11 KSNV 09/17/12 10/19/12 The Agenda 1230pm CM 1230-1p MTWTF--:30 15 \$4.875.00 The Agenda 1230pm AGENDA Spots/Week Rate Start Date End Date Weekdays Rating 09/23/12 \$325,00 0.00 Week: 09/17/12 0 09/30/12 -----\$325.00 0.00 Week: 09/24/12 0 MTWTF--5 \$325.00 Week: 10/01/12 10/07/12 0.00 10/14/12 MTWTF--5 \$325.00 0.00 Week: 10/08/12 Week: 10/15/12 10/21/12 MTWTF--\$325.00 0.00 E 12 KSNV 09/17/12 10/19/12 MTWTF~~ \$325.001 0.00 NM \$4,875.00 The Doctors CM 2pm-3pm :30 5 15 The Doctors DRS Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 0 \$325.00 0.00 Week: 09/24/12 09/30/12 0 \$325.00 0.00 MTWTF--0.00 Week: 10/01/12 10/07/12 5 \$325,00 MTWTF--Week: 10/08/12 10/14/12 5 \$325.00 0.00

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order#: Flight Dates:

06832443

09/19/12 - 10/21/12

143 Product Desc:

MTWTF--

10/21/12

Week: 10/15/12

Estimate:

REP JEWISH COALITION KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 12 KSNV		2 10/19/12	The Doctors	CM	2pm-3pm		TWTF	:30	5	\$325.001	0.00 NM		\$4,875.00
	00, 11,		The Doctors	· · · ·	-p • p		,	.00	·	40-01001	0.00		¥ 1,510.00
DRS													
<u>Sta</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.0	-						
E 13 KSNV				CM	3-4p		TWTF	:30	5	\$450.001	0.00 NM	15	\$6,750.00
E 13 KONV	09/1//1	2 10/13/12	Dr Phil	CIVI	3-4p	IVI	IWIE	.50	J	φ 4 50.001	O.OO INIW	15	φ υ, / 5 0 .00
PHIL													
	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	-				·		
Week: 09 Week: 09		09/23/12		0	\$450.00 \$450.00	0.0							
Week: 10		09/30/12 10/07/12	MTWTF	5	\$450.00	0.0 0.0							
Week: 10		10/14/12	MTWTF⊶⊶	5	\$450.00	0.0							
Week: 10	/15/12	10/21/12	MTWTF	5	\$450.00	0.0	0	·					
E 15 KSNV	10/01/1	2 10/19/12	NEWS 3 at 4 (1	•	4-5pm		TWTF	:30	5	\$725.001	0.00 NM	15	\$10,875.00
NEME			4PM NEWS (1 h	our)	(4:00 PM-4	:30 PM)						i	
NEWS	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	~						
Week: 10	<u>'</u>	10/07/12	MTWTF	5	\$725.00	0.0	_						
Week: 10		10/14/12	MTWTF	5	\$725.00	0.0							
Week: 10	/15/12	10/21/12	MTWTF	5	\$725.00	0.0	0						
E16 KSNV	10/01/1	2 10/19/12	NEWS 3 at 4 (1	-	4-5pm		TWTF	:30	5	\$725.001	0.00 NM	15	\$10,875.00
NEWS			4PM NEW\$ (1 h	iour)	(4:30 PM-5	:00 PM)							
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating	n						
Week: 10		10/07/12	MTWTF	5	\$725.00	0.0	_					l	
Week: 10		10/14/12	MTWTF	5	\$725.00	0.0						1	
Week: 10		10/21/12	MTWTF	5	\$725.00	0.0	10						
E 19 KSNV	10/01/1	2 10/19/12	M-F Early News	CM	5-630p	М	ITWTF	:30	5	\$1,200.001	0.00 NM	15	\$18,000.00
NEWS	!		M-F Early News										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	a						
Week: 10		10/07/12	MTWTF		\$1,200.00	0.0	-						
Week: 10		10/14/12	MTWTF		\$1,200.00								
Week: 10		10/21/12	MTWTF		\$1,200.00	0.0	00						
E20 KSNV	10/01/1	2 10/19/12			630-73 0 pn	n M	ΠWTF~⊶	:30	5	\$1,300.001	0.00 NM	15	\$19,500.00
WH/JE	= D		M-F Jeopardy/M	neel of Fortun	е								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating	a						
Week: 10		10/07/12	MTWTF		\$1,300.00	0.0	-						
Spot C	h Date Ra	ange <u>I</u>	<u>Description</u>	<u>Sta</u>	t/End Time			<u>Veekdays</u>			Rtg Type		
			Λ-F Jeop/Wheel	630	-73 0 pm		M	ı⊤w⊤h≓⊶	→	:30 (\$1,300.0 0) 0.00 NM		
	ee MG 20												
	IA DBATE		SIGN ON-SIGN OF	FF 52./	159a	/9·30 PM	/L10·30 l ₌	·W	_	:30 \$1,300.00	O O O NIM		
	G for 20.2		1011 011-01011 01	1 Ja	1004	(3.30 1 1	1-10.50	**		.υυ ψ1,υυυ.υι	J 0.00 141VI		
	NV CODE												
Week: 10	0/08/12	10/14/12	MTWTF		\$1,300.00	0.0							
	h Date Ra		Description		t/End Time		_	<u>Veekdays</u>			Rtg Type		
			N-F Jeop/Wheel	630	-730pm		Ŋ	ITWThF	-	:30 (\$1,3 00-00) 0.00 NM		
	ee MG 20 IA DEBAT												
-			SIGN ON-SIGN OF	FF 5a-4	159a	(9:30 PN	/ I-10:30 I-	Th	_	:30 \$1,300.0	0.00 NIM		
	G for 20.7					(***************************************			
[1]	NV CODE]										1	
Week: 10		10/21/12	M-WTF		\$1,300.00		00					_	
E 23 KSNV	/ 10/01/	12 10/19/ 12	M-F News 3 at E		11pm-113	5pm N	ITWTF	:30	4	\$1,200.001	0.00 NM	12	\$14,400.00
NIPTA/C	,		M-F News 3 at I	Eleven								ŀ	
NEWS		End Date	Weekdays	Spots/Week	Pata	Ratin	a						
<u>ی.</u> Week: 10	t <u>art Date</u> 0/01/12	10/07/12	<u>vveekdays</u> MTWTF		Rate \$1,200.00		-						
Week: 10		10/14/12	MTWTF		\$1,200.00								
Week 10	0/15/12	10/21/12	MTWTF		\$1,200.00		าก					1	

4 \$1,200.00

0.00

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KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order#:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/19/12 - 10/21/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type S	Spots	Amount
E 24 KSNV	09/22/1	2 10/20/12	News 3 Sunrise -	SATURIM	6a-7a	S-	:30	2	\$350.001	0.00 NM	8	\$2,800.00
			News 3 Sunrise S	SATURDAY								
NEWS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 09/		09/23/12	S-	2	\$350.00	0.00						
Week: 09/ Week: 10/		09/30/12 10/07/12	S-	0 2	\$350.00 \$350.00	0.00 0.00						
Week: 10/		10/1/12	S-	2	\$350.00 \$350.00	0.00						
Week: 10		10/21/12	S-	2	\$350.00	0.00						
E 25 KSNV	09/22/1	2 10/20/12	Saturday Today	СМ	7a-9am	S-	:30	2	\$625.001	0.00 NM	8	\$5,000.00
			Saturday Today									* - 1
SAT TO	DDAY											
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/23/12	S-	2	\$625.00	0.00				ı		
Week: 09		09/30/12		0	\$625.00	0.00						
Week: 10a Week: 10a		10/07/12 10/14/12	S- S-	2 2	\$625.00 \$625.00	0.00 0.00						
Week: 10		10/14/12	S-	2		0.00						
E 26 KSNV			News 3 Today - 8		9am-930am	S-	:30	1	\$500.001	0.00 NM	4	\$2,000.00
	00.22.	_ 10.20.12	News 3 Today -		oam oodan	_		•	4000.00	0.00 11111	•	Ψ2,000.00
NEWS												
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 09.		09/23/12	S-	1	\$500.00	0.00						
Week: 09		09/30/12		0	\$500.00	0.00						
Week: 10		10/07/12	S- S-	1	\$500.00	0.00						
Week: 10. Week: 10.		10/14/12 10/21/12	~S-	1	\$500.00 \$500.00	0.00 0.00						
			Sa-Su News 3 at	•	11pm-1135p		:30	1	\$1,100.001	0.00 NM	5	\$5,500.00
LZ7 KONV	USIZZI	Z TO/ZO/1Z	Sa-Su News 3 at		110111-11000	5	.50		Ψ1,100.001	0.00 (4)	3	ψ5,500.00
NEWS			04 04 110110 0 41									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/17/12	09/23/12	S-	1	\$1,100.00	0.00						
Week: 09	/24/12	09/30/12	S-	1	\$1,100.00	0.00						
Week: 10		10/07/12	S-		\$1,100.00	0.00						
Week: 10		10/14/12	S- S-		\$1,100.00	0.00						
Week: 10		10/21/12	Sa-Su News 3 at		\$1,100.00	0.00	.20	1	£1.100.001	0.00 NM	E	ቀድ ድርስ ስለ
E ZO KONV	09/23/1	2 10/21/12	Sa-Su News 3 at		11pm~1135p	mS	:30	1	\$1,100.001	0.00 NM	5	\$5,500.00
NEWS			Oa-Ou News 5 a	Lieven								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	S		\$1,100.00	0.00						
Week: 09		09/30/12	S		\$1,100.00	0.00						
Week: 10		10/07/12	S		\$1,100.00	0.00				i		
Week: 10		10/14/12	S		\$1,100.00	0.00						
Week: 10		10/21/12	S		\$1,100.00	0.00						
E 29 KSNV	09/23/1	12 10/21/12	News 3 Today W	/knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	4	\$2,000.00
NEWS			News 3 Today									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	S	1	\$500.00	0.00						
Week: 09		09/30/12		Ó		0.00						
Week: 10		10/07/12	S	1	\$500.00	0.00						
Week: 10)/08/12	10/14/12	S	1	\$500.00	0.00						
Week: 10		10/21/12	S	1	\$500.00	0.00						
E 30 KSNV	09/23/	2 09/30/12	News 3 Sunrise		6a-7a	S	:30	2	\$325,001	0.00 NM	4	\$1,300.00
NEMO			News 3 Sunrise	SUNDAY								
NEWS		End Data	Maakdaya	Spote Asia al-	Poto	Dating						
· · · · · · · · · · · · · · · · · · ·	art Date	End Date 09/23/12	<u>Weekdays</u> S	<u>Spots/Week</u> 2		Rating 0.00						
Week: 09 Week: 09		09/30/12	S	2		0.00						
	······································	~	News 3 Sunrise -		6a-7a	S	:30	2	\$350,001	0.00 NM	6	\$2,100.00
E O L MOIN	.0.017	,0,21/12	News 3 Sunrise		- I W	5	,50	_	φυσο,σο (O.OO INIVE	•	ψ, 100.00
NEWS	;			• •								
<u>St</u>	art Date	End Date	Weekd ays	Spots/Week	Rate	Rating						
						•				~		

Print Date: 10/02/12 08:49:08 Page 5 of 9

KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/19/12 - 10/21/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E31 KSNV	10/07/1	2 10/21/12	News 3 Sunrise -		6a-7a	\$:30	2	\$350.001	0.00 NM	6	\$2,100.00
NEWS			News 3 Sunrise	SUNDAY								
	ırt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	01/12	10/07/12	S	2	\$350.00	0.00						
Week: 10/		10/14/12	S	2	\$350.00	0.00						
Week: 10/		10/21/12	S	2	\$350.00	0.00						
E32 KSNV	10/07/1	2 10/21/12	Sunday Today	CM	7a-8am	S	:30	2	\$750.001	0.00 NM	6	\$4,500.00
SUN TO	DDAY		Sunday Today									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S	2	\$750.00	0.00						
Week: 10/		10/14/12	S	2	\$750.00	0,00				1		
Week: 10/	/15/12	10/21/12	S	2	\$750.00	0.00						
E 33 KSNV	09/23/1	2 09/30/12	Sunday Today	CM	7a-8am	S	:30	2	\$625.001	0.00 NM	4	\$2,500.00
			Sunday Today									
SUN TO					5 .							
	rt Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/23/12 09/30/12	S	2 2	\$625.00 \$625.00	0.00 0.00						
E 34 KSNV					9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
L 54 ROIV	03/23/1	2 03/30/12	Chris Matthews		3.50a-10a	3	.50	'	φ500.001	U.UU INIVI	'	φ500.00
CM			omio matmono v	0.000								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/	/17/12	09/23/12	S	1	\$500.00	0.00						
Week: 09/	/24/12	09/30/12		0	\$500.00	0.00						
E 35 KSNV	10/07/1	2 10/21/12			9:30a-10a	S	:30	1	\$600.001	0.00 NM	3	\$1,800.00
014			Chris Matthews	SUN 9:30am								
CM						-						
	art Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/07/12 10/14/12	S	1	\$600.00 \$600.00	0.00 0,00						
Week: 10/		10/14/12	S	1	•	0.00						
E 36 KSNV			News 3 Live in P	rime CM	7-10pm	S	:30	1	\$1,800.001	0.00 NM	3	\$5,400.00
			News 3 in Prime			_			.,		_	40,100.00
NEWS	AFT SNF	=										
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/07/12	S		\$1,800.00	0.00						
Week: 10/		10/14/12	S S		\$1,800.00	0.00						
Week: 10/		10/21/12	News 3 Live in P		\$1,800.00	0.00	.00		#4.COD.DOD	0.00 NA	_	40.000.00
E 37 KSINV	09/23/1	2 09/30/12	News 3 Live in P		7-10pm	S	:30	1	\$1,600.002	0.00 NM	2	\$3,200.00
NEWS	AFT SNF	=	News 5 III FILL									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	S		\$1,600.00	0.00						
Week: 09/	/24/12	09/30/12	S	1	\$1,600.00	0.00						
E38 KSNV	09/22/1	2 09/29/12	Sa-Su Early New	s CM	5pm-630pm	S-	:30	1	\$650.001	0.00 NM	1	\$650.00
			Sa-Su Early Nev	vs								
NEWS			166 1 1	0 1 1 1 1	5 .	5						
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09. Week: 09.		09/23/12 09/30/12	S-	0	\$650.00 \$650.00	0.00 0.00						
E39 KSNV				/s CM	5pm-630pm	S-	:30	1	\$675.001	0.00 NM	2	\$4.2E0.00
FOR KONA	10/00/1	L 10120112	Sa-Su Early New		opin-osopin	5-	.30	1	φυτο.00 Ι	U.UU INIVI	2	\$1,350.00
NEWS			Janua Lally NEV									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12		0		0.00						
Week: 10		10/14/12	S-	1	\$675.00	0.00						
Week: 10.		10/21/12	S-	1	\$675.00	0.00						
E 40 KSNV	10/06/1	2 10/20/12	Weekend Jeopai	-	630-730pm	S-	:30	1	\$525.001	0.00 NM	2	\$1,050.00
			WKND Jeop/Wh	neel								
WH/JE		pag										
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #: Flight Dates: 06832443

09/19/12 - 10/21/12

Product Desc:

REP JEWISH COALITION

Estimate:

KSNV

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 40 KSNV		2 10/20/12	Weekend Jeopard WKND Jeop/Whe	-	630-730pm	S~	:30	1	\$525.001	0.00 NM	2	\$1,050.00
WH/JEI					- .	5 "						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/07/12 10/14/12	S-	0	\$525.00 \$525.00	0.00 0.00						
Week: 10/		10/21/12	S-	i	\$525.00	0.00						
E 41 KSNV			Weekend Jeopard WKND Jeop/Whe		630-730pm	5-	:30	1	\$500,001	0.00 NM	1	\$500.00
WH/JEI	Р											
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/		09/23/12		0	\$500.00	0.00						
Week: 09/		09/30/12	S-	1	\$500.00	0.00					_	
			M-F 5-6a WakeUp M-F 5-6a WakeU		5-6a	WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
	rok Lini irt Date	E 1 NEWS	Weekdays	Spots/Week	Poto	Dating						
<u>อเ</u> ย Week: 09/		End Date 09/23/12	WTF	Spois/vveek 5	<u>Rate</u> \$325.00	Rating 0,00						
			M-F 6-7a WakeUp		6-7a	WTF~-	:30	10	\$650.001	0.00 NM	10	\$6,500.00
		E 4 NEWS	M-F 6-7a WakeU	_	- 7 -	 , .	,		4000100 1	0.00	10	ψο ₁ σου. σο
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	WTF	10	\$650.00	0.00						
N 44 KSNV	09/19/1	2 09/21/12	Today Show Today Show	СМ	658a-9am	WTF	:30	10	\$850.001	0.00 NM	10	\$8,500.00
MKG F	OR LINE	5 TODAY										
<u>Sta</u> Week: 09/	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> wTF	Spots/Week 10	<u>Rate</u> \$850.00	Rating 0.00						
N 45 KSNV	09/19/1	2 09/21/12	M-F Today Show	II 3rd HCM	9-10a	WTF	:30	5	\$350.001	0.00 NM	5	\$1,750.00
MOVE	O TO 9/19	TODAY II	M-F Today Show	II								
<u>Sta</u> Week: 09/	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week 5	<u>Rate</u> \$350,00	Rating 0.00						
N46 KSNV	09/19/1	2 09/21/12	Rachael Ray Rachael Ray	СМ	11am-12pm	WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
CHANG	GE INTP I	RR										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/23/12	WTF	5	\$325,00	0.00						
N47 KSNV			Noon News	СМ	12-1230pm	WTF	:30	5	\$425.001	0.00 NM	5	\$2,125.00
	∍⊵ IN ⊺S art Date	TART DATE	Weekdavs	Spoto#Mook	Poto	Datina						
Week: 09		End Date 09/23/12	<u>WTF</u>	Spots/Week 5		<u>Rating</u> 0.00						
			The Agenda 1230 The Agenda 1230	pm CM	1230-1p	WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
START	DATE N	OW 9/19 AC										
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					i	
Week: 09		09/23/12	WTF	5	\$325,00	0,00						
N49 KSNV	09/19/1	2 09/21/12	The Doctors The Doctors	СМ	2pm-3pm	WTF	:30	5	\$325,001	0.00 NM	5	\$1,625.00
		IOW 9/19 DF										
	art Date	End Date	<u>Weekdays</u> WTF	Spots/Week		Rating						
Week: 09		09/23/12 2 09/21/12		CM	\$325.00 3-4p	0.00 WTF	:30	5	\$450.001	0.00 NM	5	\$2,250.0
START	DATE 9	/19 PHII	Dr Phil									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	WTF	5		0.00						
			NEWS 3 at 4 (1 I 4PM NEWS (1 ho	HOUR)CM	4-5pm (4:00 PM-4:3	WTF	:30	5	\$600.001	0.00 NM	5	\$3,000.00
START	DATE N	IOW 9/19 NE	•	,		,						
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					Ĭ	

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KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/19/12 - 10/21/12

Estimate:

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
151 KSNV	09/19/1	2 09/21/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:00 PM-4:3	WTF 0 PM)	:30	5	\$600.001	0.00 NM	5	\$3,000.00
START	DATE N	OW 9/19 NE		·								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/23/12	WTF	5	\$600.00	0.00						
			NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:0	₩TF 0 PM)	:30	5	\$700.001	0.00 NM	5	\$3,500.00
		OR 9/19 NE\				5 "						
<u>Sta</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week 5	<u>Rate</u> \$700.00	Rating 0.00						
153 KSNV			M-F Early News M-F Early News	СМ	5-630p	WTF	:30	5	\$1,000.001	0.00 NM	5	\$5,000.00
START	DATE 9/	19 NEWS	Will Larry News									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/17/12	09/23/12	~-WTF	5	\$1,000.00	0.00						
N54 KSNV			M-F Jeop/Wheel M-F Jeopardy/V		630-730pm e	WTF	:30	5	\$1,000.001	0.00 NM	5	\$5,000.0
		9 WH/JEP			_							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/23/12	WTF		\$1,000.00	0,00	.20		\$1,100,001	0.00 NIM		#4.400.0
N55 KSNV	09/19/1	2 09/21/12	M-F News 3 at E M-F News 3 at E		11pm-1135p	mWTF	:30	4	\$1,100.001	0.00 NM	4	\$4,400.0
START	DATE 9/	19 NEW\$										
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 09	/17/12	09/23/12	WTF	4	\$1,100.00	0.00						
		2 09/28/12	M-F 5-6a Wakel M-F 5-6a Wake		5 - 6a	MTF	:30	5	\$325.001	0.00 NM	5	\$1,625.0
	-		9/26 NEWS									
<u>St</u> Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> MTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
			M-F 6-7a Wakel	<u>-</u>	6-7a	MTF	:30	10	\$650.001	0.00 NM	10	\$6,500.0
			M-F 6-7a Wake 9/26 NEWS	-	0,4		100		4000.00 1	0100 11111		ψο,σσσ.σ
<u>St</u> Week: 09	art <u>Date</u> 1/24/12	End Date 09/30/12	<u>Weekdays</u> M⊶⊶TF⊶−	<u>Spots/Week</u> 10	<u>Rate</u> \$650.00	Rating 0.00						
			Today Show Today Show	СМ	658a-9am	MTF	:30	10	\$850.001	0.00 N M	10	\$8,500.0
			9/26 TODAY		ъ.	.				L		
St Week: 09	<u>art Date</u> 9/24/12	End Date 09/30/12	<u>Weekdays</u> MTF	Spots/Week 10	<u>Rate</u> \$850.00	<u>Rating</u> 0.00	· 					
N 59 KSNV	09/24/1	2 09/28/12	M-F Today Show		9-10a	MTF	:30	5	\$350.001	0.00 NM	5	\$1,750.0
NO SE	OTS CAR	I AIDE 0/25	M-F Today Sho & 9/26 TODAY II									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	MTF	<u>opota/week</u> 5		0.00						
		2 09/28/12	Rachael Ray Rachael Ray	СМ	11am-12pm	MTF	:30	5	\$325.001	0.00 NM	5	\$1,625.0
NO SF	OTS CA	N AIR 9/25 8	•]		
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09	9/24/12	09/30/12	MTF	5	\$325.00	0.00						
			Noon News	CM	12-1230pm	MTF	:30	5	\$425.001	0.00 NM	5	\$2,125.
			9/26 NEWS	01-54	Б.	D-C						
<u>St</u> Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> MTF	<u>Spots/Week</u> 5		Rating 0.00						
			The Agenda 123 The Agenda 12	30pm CM	1230-1p	MTF	:30	5	\$325.001	0.00 NM	5	\$1,625.
NO SE	OTS CAI	N AIR 9/25-2		оорт								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 0		09/30/12	MTF	5		0.00						
N 63 KSN\	/ 09/24/	12 09/28/12		CM	2pm-3pm	MTF	:30	5	\$325.001	0.00 NM	5	\$1,625.0

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KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/19/12 - 10/21/12

Estimate:

Start Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch The Doctors The Doctors NO SPOTS CAN AIR 9/25-26 DRS Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 M--TF--\$325.00 Week: 09/24/12 0.00 N 64 KSNV 09/24/12 09/28/12 Dr. Phil СМ 3-4p M--TF--:30 \$450.001 0.00 NM \$2,250.00 5 Dr Phil NO SPOS CAN AIR 9/25 & 9/26 PHIL Start Date End Date Weekdays Spots/Week Rate Rating M--TF--\$450.00 0.00 Week: 09/24/12 09/30/12 r \$600.001 0.00 NM N 65 KSNV 09/24/12 09/28/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M--TF--:30 \$3,000.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) NO SPOTS CAN AIR 9/25 & 9/26 NEWS Spots/Week Start Date Rating End Date **Weekdays** Rate 09/30/12 M--TF--\$600.00 0.00 5 Week: 09/24/12 \$700,001 0.00 NM N 66 KSNV 09/24/12 09/28/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M--TF--:30 5 \$3,500.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NO SPOTS CAN AIR 9/25 & 9/.26 NEWS Start Date End Date Weekdays Spots/Week Rate Rating M--TF--\$700.00 Week: 09/24/12 09/30/12 0.00 N 67 KSNV 09/24/12 09/28/12 M-F Early News СМ 5-630p M--TF--:30 5 \$1,000.001 0.00 NM 5 \$5,000.00 M-F Early News NO SPOTS CAN AIR 9/25 & 9/26 NEWS Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 M--TF--5 \$1,000.00 0.00 Week: 09/24/12 M-F Jeop/Wheel 5 \$1,000,001 0.00 NM N 68 KSNV 09/24/12 09/28/12 CM 630-730pm M--TF--:30 \$5,000.00 M-F Jeopardy/Wheel of Fortune NO SPOTS CAN AIR 9/25 & 9/26 WH/JEP Start Date End Date Weekdays Spots/Week Rate Rating M--TF--09/30/12 5 \$1,000.00 0.00 Week: 09/24/12 N 69 KSNV 09/24/12 09/28/12 M-F News 3 at Eleven CM 11pm-1135pm M--TF--:30 4 \$1,100.001 0.00 NM \$4,400.00 M-F News 3 at Eleven NO SPOTS CAN AIR 9/25 & 9;26 NEWS Weekdays Spots/Week Rating Start Date End Date Rate M--TF--4 \$1,100.00 0.00 Week: 09/24/12 09/30/12 SIGN ON-SIGN OFF ----S-:30 \$625.001 0.00 NM N71 KSNV 09/29/12 09/29/12 CM 5a-459a 2 2 \$1,250.00 Sat Today (5:00 AM-6:00 AM) **NEWS** Spots/Week Rating Start Date End Date **Weekdays** Rate ----S-Week: 09/24/12 09/30/12 \$625.00 0.00 N72 KSNV 09/22/12 09/22/12 News 3 Live in Prime CM 7-10pm ----S-:30 \$650.001 0.00 NM \$650.00 News 3 in Prime **NEWS** Start Date Weekdays Spots/Week Rate Rating **End Date** ----S-Week: 09/17/12 09/23/12 \$650.00 N 73 KSNV 09/22/12 09/22/12 SIGN ON-SIGN OFF 5a-459a -----:30 \$500.001 0.00 NM \$500.00 CM 1 (9:00 PM-10:00 PM) Wheel/Jeop WH/JEP **End Date** Weekdays Spots/Week <u>Rate</u> Rating Start Date Week: 09/17/12 09/23/12 ------\$500.00 0.000.00 NM \$2,200.00 N 74 KSNV 09/19/12 09/30/12 M-Su News 3 @ Eleven CM 11pm-1135pm **MTWTFSS** :30 1 \$1,100.001 2 M-Su News 3 at Eleven Spots/Week Rating Start Date End Date Weekdays Rate Week: 09/17/12 09/23/12 --WTFSS \$1,100.00 0.00 M--TFSS \$1,100.00 0.00 Week: 09/24/12 09/30/12 ----5-\$675,001 0.00 NM \$675.00 N 75 KSNV 10/06/12 10/07/12 News 3 Live in Prime CM 7-10pm :30 News 3 In Prime **NEWS Weekdays** Spots/Week Rating End Date Rate Start Date Week: 10/01/12 10/07/12 ---s-\$675.00 0.00 \$525.00 5a-459a \$525,001 0.00 NM N 76 KSNV 10/06/12 10/06/12 CM ----S-:30

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104398 Republican Jewish Coalition (RJC) Order / Rev: Advertiser: Alt Order #: 06832443 Product Desc: REP JEWISH COALITION KSNV Flight Dates: 09/19/12 - 10/21/12 Estimate: **Inventory Code** Break Start/End Time Days Ln Ch Start End Len Spots Rate Pri Rtg Type Spots Amount SIGN ON-SIGN OFF **JEOPWHEEL** (9:00 PM-10:00 PM) WH/JEP Start Date **End Date** Spots/Week <u>Rate</u> Weekdays Rating

0.00

\$525.00

Week: 10/01/12

10/07/12

----5~

Totals 472 \$313,025.00